



Catholic
Charities
of California, Inc.



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CalFresh Outreach & SNAP-Ed Integration

Cal-Ed or SNAP-Fresh?

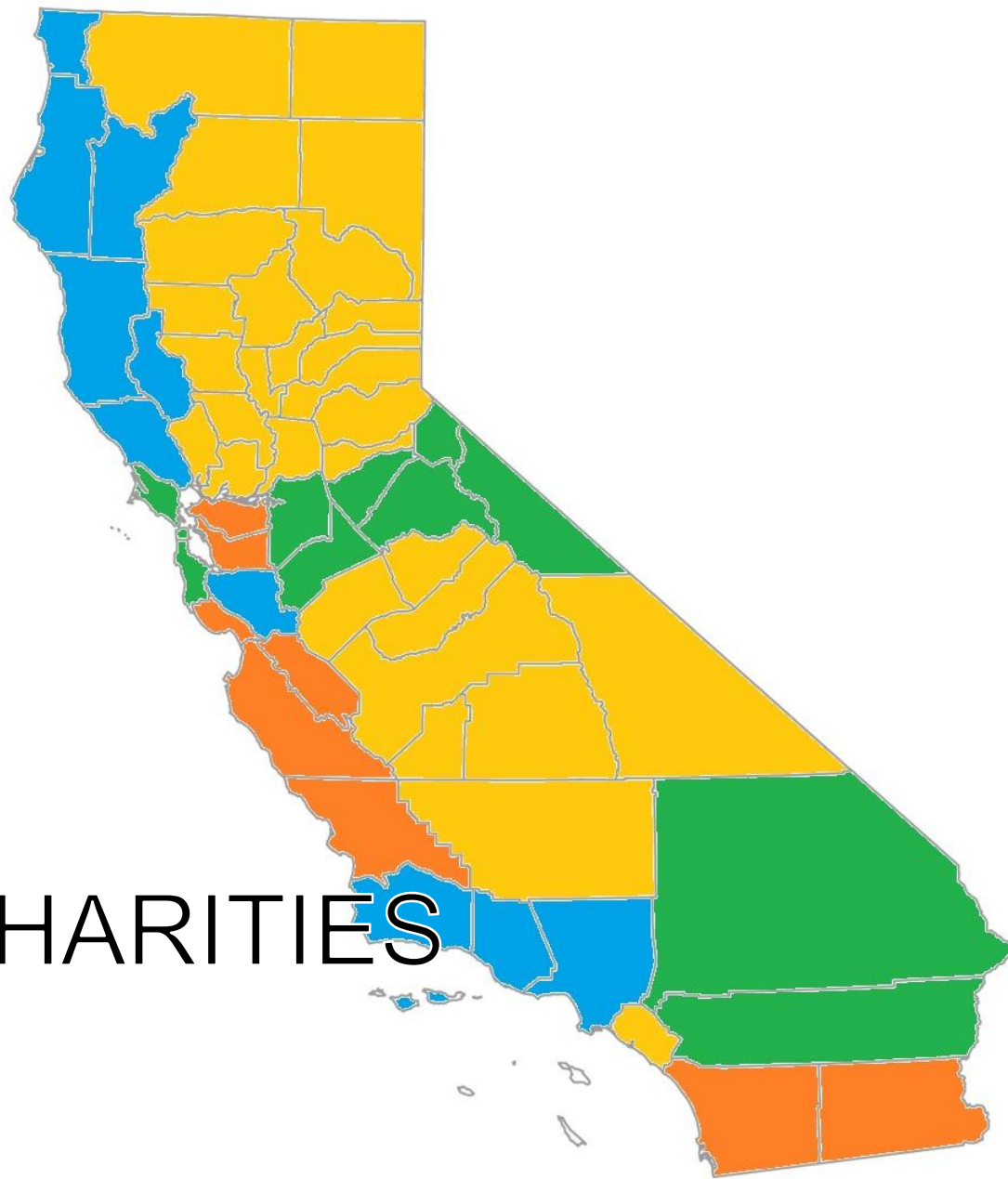
“The CalFresh Program helps to improve the health and well-being of qualified households and individuals by providing them a means to meet their nutritional needs.”

“The SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the USDA food guidance.

12 agencies organized
by diocese

Each is **independent** and
shares a primary mission:
To serve those in need.

CATHOLIC CHARITIES



9 counties with both
CalFresh Outreach
and SNAP-Ed

CalFresh started in **2009**
SNAP-Ed began in **2013**

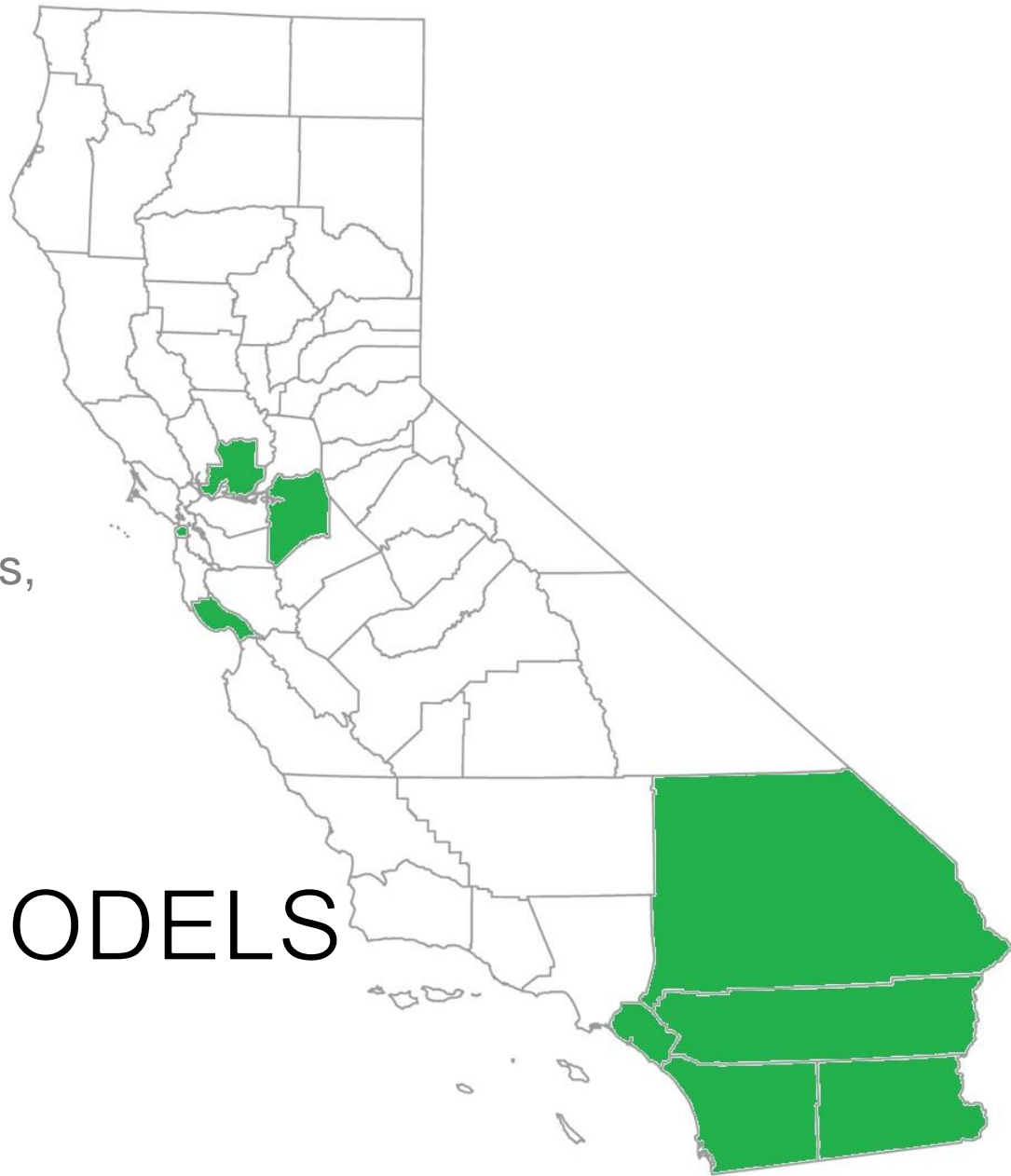
CATHOLIC CHARITIES



Orange County

Twice-monthly CalFresh Outreach enrollment events, with SNAP-Ed intervention delivered while applicants wait to be assisted.

CURRENT MODELS





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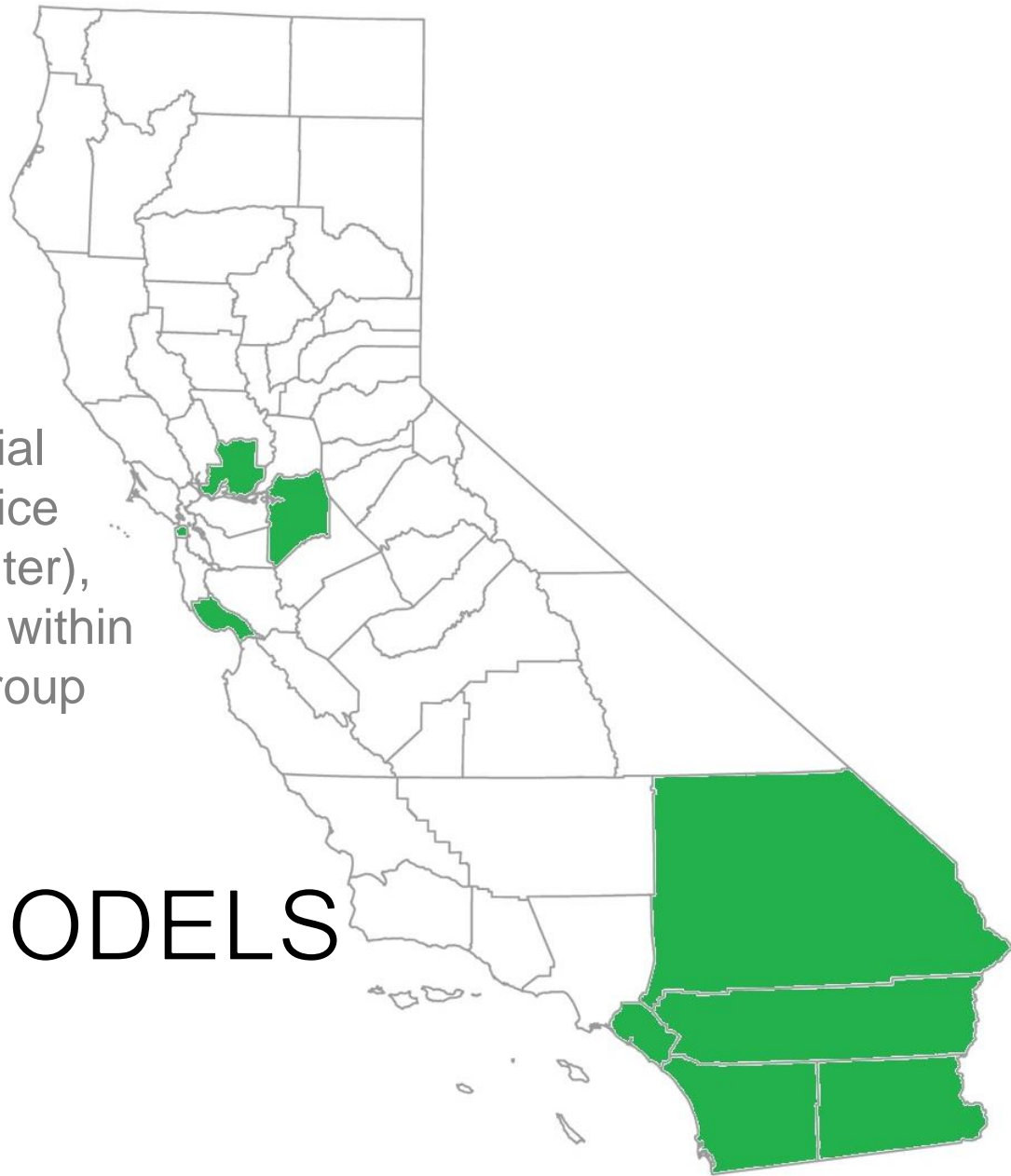


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San Diego & Solano Counties

Continuum model, with initial CalFresh Outreach at service delivery (ie E.F.A.P. or shelter), and SNAP-Ed intervention within the service model. Both group and 1-on-1 interventions.

CURRENT MODELS



A photograph of a person's arm reaching into a large green crate filled with ripe red tomatoes. The person is wearing a white long-sleeved shirt with a small star pattern. In the background, other market stalls and people are visible but out of focus. The word "OPPORTUNITIES" is overlaid in large, white, outlined capital letters across the middle of the image.

OPPORTUNITIES

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Referrals

Ensuring that all qualified households are educated on how to access SNAP-Ed, CalFresh Outreach, and Covered CA.

OPPORTUNITIES



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Assess SNAP-Ed outcomes CalFresh participants v. non-participants

Compare the benefit of the
programs delivered in unison,
as compared to only one or
the other.

OPPORTUNITIES



CalFresh Outreach Service Log

In order to evaluate opportunities, CCC will be collecting SNAP-Ed data on CalFresh Outreach applicants.

(See CalFresh Outreach Service Log)

OPPORTUNITIES





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